

WELCOME

Hi! I'm Dena! I help child care owners and directors create and operate a successful, thriving, profitable child care business while fostering a nurturing, supportive, stress-free environment for families and staff.

When my husband and I decided to enter into the child care industry over 20 years ago, we had no idea what we were getting into! We started from scratch...design, construction, licensing, staffing, enrolling, & everything in between!



After 20 years of much trial and error and many years of challenges, our center is now known for its consistent year-long waiting list, amazing work culture, and exceptional child care.

Although we have a successful center, it is still WORK! Oh, my word! With daily scheduling, daycare policies, dealing with staff turnover, state licensing, and upset parents, I have often second-guessed my career choice for sure!

For this reason, I have decided to share my knowledge and experiences with YOU, my friend! For the last 2 years, my signature child care business resources, documents, handbooks, and bundles have helped thousands of people all over the US and Canada start and enhance their child care businesses and I hope to help you with yours.

Please reach out if you need anything! I'm here to help.

All my best,

Dena

Paycare Studio

Create Your Dream Childcare Business









Daycare Studio

Family Screening Guide for Providers

- Have parents fill out the Family Information Card when touring.
- Ask parents the screening questions before accepting new enrollments.

FAMILY INFORMATION CARD

Please Tell Us More About You and Your Familly!

| 1st Parent's Name |
|--|
| 2nd Parent's Name |
| Child's Name (list all children needing care) |
| Child's Date of Birth: |
| Address: |
| Contact #: |
| Email address: |
| What Date Do You Need Care? |
| Does Your Child Have Any Allergies or Special Needs? |
| If Yes, Please Explain: |
| How Did You Hear About Us? |

Thank You For visiting!

FAMILY INFORMATION CARD

Please Tell Us More About You and Your Familly!

New Parent Questions

Ask these questions during tours to decide if new families are good fit for your program.

| Parent's Name |
|--|
| Phone: |
| Email: |
| Child's Name & Age: |
| |
| How old is your child (children)? When are you looking to enroll? |
| |
| What days/hours do you need care? |
| |
| |
| How long do you expect to need care at our program? |
| |
| |
| |
| Has your child attended a daycare or child care center in the past? If yes, what was your experience like? What did you like and dislike about that program? |
| |
| |
| Does your child have any allergies or dietary restrictions? |
| |
| Does your child have medical conditions or special needs that we should know about? |
| |
| |
| |
| Tell me about your child's behavior. Are there any issues we should be aware of? |
| |
| |

| (continued) Parent's Name |
|---|
| |
| How is your child's personality? |
| |
| |
| What is your parenting style? How do you discipline at home? |
| |
| What are your expectations from our program? |
| |
| What is the best way to reach you in an emergency situation? |
| |
| |
| What are your child's living arrangements? Do both parents have custody? If not, what is the agreement? |
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| What is your preferred way of communication? |
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| NOTES/COMMENTS: |
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